

## Event Privacy Policy

Commerce.com (“we” “our” “us”) wants to help you better understand how we collect, use, protect, and share your personal data as a Controller when you participate in an event hosted by Commerce.com or engage directly with Commerce.com in our booth during an event hosted by another company.

### 1. Information Collected, Information Usage and Legal Basis

#### 1.1 Events hosted by Commerce.com

When you attend events hosted by Commerce.com we will process the following personal data in order to register you for an event, to provide you with access to our event and for our event management purposes: first and last name, job title, company name, contact information (postal address, e-mail address, telephone number), payment information and the name/date of the event, we may also ask for your voluntary feedback regarding events we have hosted. The legal basis for this processing activity is the performance of a contract with you.

We process your personal data (first and last name, job title, company name, contact information (postal address, telephone number, e-mail address) to contact you and inform you about future events based on our legitimate interest, unless you have opted out of such processing. We may also process your personal data in case of a legal claim based on our legitimate interest.

If you declare your consent during the event registration process, we will process your personal data (first and last name, job title, company name, contact information (postal address, e-mail address, telephone number), and the name/date of the event for the purpose of contacting you in the future to provide you with further information about our products and services. If you declare your consent during the event registration process, we will also share your personal data with our affiliates, subsidiaries, event sponsors, and partners so that they may contact you in the future to provide you with further information about their events, products and services. You may opt-out of these processes at any time.

We may also ask you if we can scan your event badge at the event venue. We will only scan your event badge with your consent. The personal data associated with your badge-code (first and last name, job title, company name, e-mail address, event attended) will be used to contact you in the future to provide you with further information about our products and services. The above personal data will also be shared with our affiliates, subsidiaries, event sponsors, and partners so that they may contact you in the future to provide you with further information about their events, products and services. You may opt-out of this process at any time.

To the extent Commerce.com is obliged to process personal data due to statutory retention obligations (for example for tax or commercial purposes) or to comply with other laws, the legal basis for this processing is legal obligation.

#### 1.2 Events hosted by Third Parties

When you interact directly with Commerce.com during events hosted by another company, we may ask you if we can scan your event badge at the event venue. We will only scan your badge with your consent. The personal data associated with your badge-code (first and last name, job title, company name, contact information (postal address, e-mail address, telephone number) will be used to contact you in the future to provide you with further information about our events, products and services. The above personal data will also be shared with our affiliates, subsidiaries, event sponsors, and partners so that they may contact you with further information about their events, products and services. You may opt-out of this process at any time.

If you require further information about the processing of your personal data conducted by the event organizer as a controller in connection with the event registration and organisation, please contact the event organizer.

## 2. **Information Sharing**

We will share the personal data mentioned above with your consent with our affiliates, subsidiaries, event sponsors, and partners for the purposes of directly contacting you and providing you with further information and service offers.

We also share your personal data with third-party service providers who provide services to Commerce.com for our event and data management, including payment providers as well as for IT and system administration.

## 3. **Safeguards for Onward Transfer**

We maintain administrative, technical, and physical security measures designed to provide reasonable protection for personal data against unauthorized access, disclosure, alteration, loss, and misuse.

We provide services around the world. To provide our services, it may be necessary to transmit personal data outside of the country, state, or province where the data was received, including to the United States. Such international data transfers may involve the flow of data from certain countries or regions to others that have different, and potentially less protective, privacy laws. To account for this, Commerce.com strives to maintain appropriate internal and external data protections, including (i) relying on legally or contractually adequate mechanisms to lawfully transfer data across borders in accordance with applicable laws such as the Standard Contractual Clauses adopted by the European Commission; and (ii) obligating third parties, including applicable Processors and vendors, to provide at least the same level of data protection and use restriction as maintained by Commerce.com and required by applicable laws.

## 4. **Information Protection and Retention**

We use and retain your personal data for, and as long as, necessary for the purpose for which it was provided, including any purposes set for in this Privacy Policy and for the purposes of satisfying any legal, accounting, or reporting requirements.

Please note that our affiliates and third parties to whom we transfer your data may have different data retention policies.

### **Data Subject Rights**

Under applicable privacy laws, you may have the right and Commerce.com will honor any such right to access, correct, delete, restrict the processing of, object to the processing of your personal data or withdraw your consent at any time with effect for the future. You may also have the right to data portability and the right to lodge a complaint with a supervisory authority.

## 5. **Contact Information**

If you have any questions about this Privacy Policy, our processing activities or would like to exercise your rights, please contact us at [privacy@commerce.com](mailto:privacy@commerce.com) or at *Commerce.com US, Inc. 11920 Alterra Parkway, D11 / Suite 100, 8th Floor, Austin, TX 78758, USA, Attention: Legal Department.*

You can also contact our EU Representative at *Commerce Software Ireland Ltd., Block A, George's Quay Plaza, George's Quay, Dublin 2, D02 E440, Ireland.* The Commerce DPO can be contacted at [DPO.Commerce.com@FieldFisher.com](mailto:DPO.Commerce.com@FieldFisher.com)